

KEIMYUNG UNIVERSITY

WebToon BLUE BOOK

Keimyung University – College of Fine Arts – Webtoon Major

2026

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Academic Guide

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I. Blue Book ?

This handbook contains essential academic information, administrative procedures, student conduct guidelines, and regulations that all students must understand.

II. College of Fine Arts

1. Educational Goals

The College aims to cultivate artists with aesthetic sensitivity, rational thinking, and creative excellence through a systematic curriculum combining theory and practice. The characteristics of our university are to build a self-world by cultivating qualities and abilities in various practice spaces as much as possible based on a long tradition and competent faculty. As a result, art college graduates have contributed greatly to the art and design world abroad and in Korea, and have produced many senior figures. In addition, modernized educational spaces, educational system innovation, and close relationships with famous overseas art universities are being established to activate international exchanges.

College composition

Majors (11):

Painting, Craft Design, Industrial Design, Fashion Design, Textile Design, Fashion Marketing, Photography & Media, Film & Animation, Visual Design, Webtoon, and Oriental Painting.

For administrative work, refer to the handbook and contact the department assistant teacher to accurately understand and proceed with the work support.

1. Academic Guide

1) Educational Objects of the College of Fine Arts



1. Cultivating an Intellectual with Moral Integrity and Artistic Sensibility

2. Fostering Artists with Creative Problem-Solving Skills

3. Developing Creative Professionals with Global Cultural Sensitivity

2) **Credit System** (Based on the completion of the curriculum from 2024 students)

Subject area	Classification of completion	Completion credit	Credits by subject	Course of completion	A year of completion
General Education Courses	Common General Education Courses (Essential)	12 Credits	0-3 Credits	Chapel(1)-0credits, Chapel(2)-0credits College Life and Career Planning(1credits) General Education Seminal and Discussion(3credits) Christianity and Kemyung Values (2credits) College English(3credits) Global Citizenship(1credits) Ai and computational Thinking (1credits)	Grade 1
	Balanced General Education Courses & General Liberal Arts Courses	18 Credits or more	1~4 Credits	Smart business and foundation for start-ups(2credits) Balanced General Education Courses (It is recommended to take courses evenly across different areas) And Complete 18 or more credits of General Education Courses, without distinguishing between Balanced and General Education Courses	Grade 2 Grade 1-4
	Major Required Courses	54~69 Credits	0~3 Credits	- Major Required Courses must be completed - Departments that designate a graduation thesis or similar as a Major Required Course must successfully pass the graduation thesis (note: some departments may not have Major Required Courses)	Grade 1-4
Major Elective Courses	1-3 Credits		- Fulfillment of Graduation Requirements Set by the Department- For departments with different credit requirements, such as the Department of Architecture, Media School, Nursing Department, Pharmacy Department, and Pharmaceutical Science Department, refer to the minimum credit requirement table for each departments.		
Teaching Certification Courses (person for Required)		22Credits		- Students in the College of Education and those authorized to take Teacher Certification courses must complete the required education courses and practical training in order to obtain a teaching certificate	
Graduation Credit Required for Graduation		Total 120 Credits		30 credits of General Education (common General Education)+54 credits of the First Major are required.	

EDWARD system → Academic Administration → Classes → Courses Registration Management → Course Bundle Application

It is a system that allows students to pre-select and save courses before the official course registration. During the course pre-registration period, students can prepare their course bundle, and the courses saved in the bundle can be registered on the official registration day with a simple code entry, without the need for course numbers.

4) **Application for classes**

During the course registration period, log in to "<http://sugang.kmu.ac.kr>" (course registration is on a first-come, first-served basis). For course registration-related information, visit the school website and go to the left side of the EDWARD portal: "<http://portal.kmu.ac.kr>" To check your course registration details: EDWARD System → Academic Administration → Classes → Course Registration Management → Check Course Registration. To view the class schedule: EDWARD System → Academic Administration → Classes → Course Registration Management → View Class Schedule.

5) **Application for change of courses**

EDWARD system → Academic Administration → Classes → Courses Registration Management → View Class Schedule Changes

6) **Grading Evaluation**

- ▶ Attendance: 10-20%
- ▶ Assignments and Presentations: 20-30%
- ▶ Exams: 50-70%
- ▶ Grades for labs, practicals, performances, and other special courses may be evaluated separately.

Grade Appeal

Academic Affairs Team ☎580-6063
Seongseo Campus, Main Building 1st Floor, Room 104
During each semester, students can contact professors personally by phone or email during the appeal period.

※ There is no change unless the professor has made a grading error, rather than an appeal.

8) 휴학 및 복학

Leave of Absence Application:

EDWARD System → Academic Administration → Academic Records → Academic Change Management → Academic Change Application (Leave of Absence)

Failure and Expulsion:

•**Academic Probation:** Students whose semester GPA is below 1.50 are placed on academic probation.
(Note: GPA of the final semester is excluded from probation evaluation.)

•**Expulsion Due to Academic Probation:** Students who receive academic probation for three consecutive semesters during their enrollment period will be expelled.

•Expulsion for Other Reasons:

- Students deemed incapable of academic achievement due to illness.
- Students who fail to register within the designated period after the leave of absence or fail to submit a leave extension request.
- Students who have enrolled in another university.
- Students who fail to register within the designated period.
- Students subject to expulsion due to academic probation.
- Students subject to expulsion due to disciplinary action.

10) Issuance of Certificates:

EDWARD System → Academic Administration → Certificate → Certificate Management
Or by visiting the College of Fine Arts Administrative Office in person.

11) Student ID Card Application and Issuance:

: Submission of application documents via EDWARD system

▶ Application Procedure

EDWARD System → Academic Administration → Student Support → Student ID Card Application → Consent to Provide Personal Information → Visit Daegu Bank (any branch) to apply → Receive Student ID Card (from your respective college administrative office)

Issuance Period: Approximately 1 to 2 weeks

Academic Guidance

- Student Counseling**
- Academic Disabilities**
- Student Employment**
- Study & Research**
- Intellectual Property Rights**
- Personal Property Protection**
- Student Participation Activities**
- Compass K**
- Health and Counseling**
- College Student Council**

1) Student Counseling

Counseling Application: EDWARD System → Academic Administration → Counseling → Integrated Counseling Application

2) Academic Disabilities

•Receive help through counseling with your academic advisor or utilize the Student Counseling Center.

Student Counseling Center

- Responsibilities: General counseling management,
- Conducting freshman aptitude tests, handling sexual harassment complaints,
- Website management: Contact 580-5811
- Individual and group counseling: Contact 580-5743
- Learning counseling: Contact 580-6300
- Educational support: Contact 580-5744
- Psychological testing: Contact 580-5745

Location: Seongseo Campus, Bauer Building, 1st Floor, Room 1125

3) Student Employment

- The first employment opportunity is through a 4th-year 2nd semester internship (15 credits), which can substitute for academic credits.
- Employment opportunities through professor recommendations are available, with connections to companies affiliated with the university (companies vary each year).

Eligibility:

•Students who are in their final semester and plan to graduate, with early employment status.

Attendance Recognition:

- Classes corresponding to the employment period are recognized as attendance.
 - The full period of employment for early graduates who have received employment verification.
 - Employment periods due to mid-job transitions are also included.

Employment Verification and Attendance Recognition Procedures:

1.Step 1: Early Employment Verification

1. Apply for early employment verification within 2 weeks of the start date.
2. Employment verification by the Career Support Team.

2.Step 2: Attendance Recognition Procedure

1. Apply for attendance recognition before the end of the regular exams.
2. Attendance recognition granted after application, with the Career Support Team confirming periodically.
3. Print the early employment verification letter (within 1 week of confirmation).
4. Submit the early employment verification letter to the course professor and have a meeting (within 2 weeks of the start date).
5. Print the attendance recognition letter (before the end of regular exams).
6. Submit the attendance recognition letter to the course professor.

Required Documents for Employment Type Verification:

- The Career Support Team verifies employment and attendance-related documents.
- Students can print the employment verification and attendance recognition letters from the EDWARD system and submit them to the course professor.

Type of employment	accredited document	note
Business-registered company	Certificate of Health Insurance Eligibility Status Employment Insurance Enrollment Certificate Certificate of Employment + Salary Statement /(Choose 1)	Excluding cases of employment at businesses or academies that are not registered as a business.
Sole Proprietor	Business Registration Certificate and Proof of Working Hours for Sole Proprietor	Excluding cases of employment at businesses or academies that are not registered as a business.
Overseas Employee	Overseas Employment Contract and/or Departure/Arrival Certificate	Excluding cases of employment at businesses or academies that are not registered as a business.

4) Study abroad

EDWARD System → Academic Administration → Scholarships → Scholarship Application → Apply for Study Scholarship → Complete and print the scholarship application form → Submit to the department office

Study Scholarship System?

The Study Scholarship System allows students to work 50 hours on-campus during a semester through the department office or a designated department. In return, they receive a tuition fee reduction when paying their tuition.

Application Period:

Check the school's website for details.

Eligibility:

- Low-income students (those with a household income in the 8th income bracket or lower, as determined by the national scholarship evaluation).
- Students who did not apply for the national scholarship are not eligible for the Study Scholarship.

Tuition Reduction:

•Tuition will be reduced at the time of payment, with no separate announcement. (The scholarship name will appear on the tuition bill, and the scholarship amount will be applied to reduce the tuition.)

Work Activity:

- Selected students will complete the 50 hours of work activity through their department office or a designated location.
- If the student fails to complete the 50 hours of work, they will be excluded from applying for the Study Scholarship in the following semester and will need to return the scholarship funds.

5) Intellectual Property Rights

The copyright of the artwork created by students of the College of Fine Arts belongs to the student creator. Students, professors, and departments cannot use the work without the consent of the copyright holder. Use is only allowed after obtaining the copyright holder's consent, and even then, it is highly restricted.

The department office may use the work for non-profit purposes, such as student employment referrals or departmental introductions, but only with the necessary signed consent.

Prohibition of Infringement:

Infringement of intellectual property rights is legally restricted, and violations may result in legal penalties.

Protection Scope:

All works, whether created by oneself or others, including sounds, music, images, videos, writings, etc., are protected. This applies regardless of whether the use is for profit, non-profit, educational, or non-educational purposes.

6) Protection of Personal Property

1. The personal belongings and property of students in the College of Fine Arts must be protected, and the responsibility lies with the owner.
2. It is important to take preventive measures to avoid loss, damage, or theft of personal property, and the owner is responsible for any such incidents.

7) Student Participation Activities

Various Special Lectures, Departmental Field Learning Activities in the Spring and Fall Semesters

(Participation in field learning activities may be limited depending on the department budget and school policies.)

Documents for Employment Type Verification:

The Career Support Team verifies employment confirmation and attendance recognition-related documents. Students must print the employment confirmation letter and attendance recognition letter from the EDWARD system and submit them to the course professor.

8) Compass K

Program Introduction

- Developed to enhance students' educational capabilities and employment competitiveness.
- Composed of 7 areas: Goal Management, Major, Internationalization, IT, Volunteering, Creativity, Career, and Employment.
- Divides students' educational capabilities into 18 detailed items for better management.

Purpose of the Point System:

- To encourage early career goal setting and motivate the development of educational capabilities.
- Manage employment specifications through personal portfolio creation.
- Manage job seekers and ensure successful employment, as well as monitor employed individuals.

Program Structure:

- Career Exploration, Career Counseling, and Competency Management

•Competency Development Point Scholarships:

- Point approval for items related to grades, credits, and other factors is processed automatically through the system.
- After entering the information on the web, students must submit supporting documents (original certificates such as qualifications or completion certificates) to the department office for verification and approval every Thursday.

•Recognition of Achievements:

- One achievement is recognized in one area of competency.
- One achievement cannot be recognized in more than two areas.

EDWARD system → Academic Administration → Refer to the user guide in Compass K

9) Health and Counseling

Health Consultation Center:

The center aims to help undergraduate freshmen and continuing students by early detection of diseases, contributing to a healthy university life. Free health checkups are conducted annually.

Application Period:

Mid-March (Check the website for details)

EDWARD System (early March)

EDWARD System → Academic Administration → Student Support → Student Health Checkup Application

▶ Sexual Harassment Prevention Counseling Room:

- Location: Basement 1st Floor, B100, Daemyung Main Building
- Provides prompt response to victims of sexual harassment and sexual violence, offering appropriate education and counseling to help them overcome the trauma and maintain a healthy life.
- Through sexual harassment prevention education, it aims to establish correct values about sex and foster a healthy sexual culture.
- The counseling room is always open for students dealing with issues related to sex and gender, in addition to responding to and healing sexual harassment and sexual violence.

▶ First Aid Kit Location:

- Adams Hall, Room 101, College of Fine Arts Administration Team

Gender Discrimination Reporting Center	1544 -9995 http://www.moge.go.kr/	Korean Sexual Violence Counseling Center	02 -338 -5801~2 http://www.sisters.or.kr/
National Human Rights Commission of Korea - Human Rights Counseling Center	02 -1331 http://www.humanrights.go.kr/	Korean Women's Association United - Sexual Violence Counseling Center	02 -739 -1366~7 http://fc.womenlink.or.kr/sub5-1.htm/

10) College Student Council

- ▶ **Role:** The College Student Council organizes and leads all events at the school, and effectively identifies and resolves students' concerns.

▶ Selection:

- For the College Student Council President and the replacement or additional recruitment of council members, candidate registration notices are posted one month in advance.
- For positions such as the Head of the Academic Society, Vice President, Treasurer, and Secretary, candidate registration through recommendations and voluntary applications takes place in February to March.
- Selection is done through voting.

School Life

Code of Conduct

- Academic Attitude**
- Equal and Fair Opportunities**
- Prohibition of Discrimination and Bullying**
- Prohibition of Gender Discrimination and Sexual Harassment**
- Plagiarism Prohibition**
- Prohibition of Alcohol and Drug Use**
- Prohibition of Smoking**
- Prohibition of Bringing Hazardous Materials**
- Internet Usage Regulations and Procedures**
- University Building Access**
- Classroom Usage**
- Laboratory and Practice Room Rental Application**
- Library**
- Disaster Evacuation**
- Useful Information Around the Campus**
- Nearby Transportation**
- On-Campus Parking**

6. School Life

1) Code of Conduct

All students of the College of Fine Arts are important members of our community. We aim to build a community that respects the diversity of autonomous, cooperative, and creative individuals, and that upholds responsibility as mature adults.

2) Academic Attitude

Responsible rights and duties, respect for diversity, and voluntary consideration → community awareness.

3) Equality and Equal Opportunity

All students of the College of Fine Arts are provided equal academic opportunities regardless of gender, nationality, race, religion, sexual orientation, disability, or other personal characteristics. The College promotes equality by supporting socially disadvantaged groups.

4) Prohibition of Discrimination and Bullying

All students of the College of Fine Arts shall neither discriminate against nor bully others on the basis of gender, nationality, race, religion, sexual orientation, disability, or other characteristics.

If such incidents occur, strict warnings and administrative disciplinary measures will be enforced.

5) Prohibition of Gender Discrimination and Sexual Harassment

- ▶ The College of Fine Arts strictly prohibits discrimination based on gender.

Such matters are legally protected and will be subject to legal action if

- ▶ violations occur.
 - ▶ Any form of psychological or physical harassment, violence, or stalking based on gender is strictly prohibited and will result in legal consequences.
- Victims or students with related concerns are encouraged to report the matter and seek counseling at any time.

6) Prohibition of Plagiarism

- ▶ Plagiarism is defined as the use of another person's work (including sound, music, images, videos, text, etc.) without the copyright holder's permission. (This applies even when used for non-commercial or educational purposes.)
- ▶ The College of Fine Arts strictly prohibits plagiarism. Violations may result in legal penalties and, depending on the copyright holder's decision, may lead to significant financial liability. Protecting copyright also means protecting the creative works of our students.

7) Alcohol and Drugs

Alcohol and drugs may not be possessed or brought onto campus. Students found drinking or using drugs on campus may be subject to administrative disciplinary action.

8) Smoking

Smoking is permitted only in designated smoking areas. Students caught smoking outside designated areas may be subject to administrative disciplinary action.

9) Prohibition of Hazardous Materials

- ▶ Any items deemed dangerous may not be brought onto campus (e.g., explosive materials, flammable liquids, etc.).
- ▶ If there is uncertainty regarding whether an item is hazardous, students must consult the department office.

10) Internet Usage Regulations and Procedures

- ▶ Wired and wireless internet on campus may only be used for searching and storing content related to academic purposes.
 - ▶ This applies to all devices capable of internet access, including public computers, personal computers, and personal smartphones.
- External data transfer is permitted only via USB or CD.

11) Access to University Buildings

University operating hours:

AM 06:00 – PM 24:00

On weekends and public holidays, students must complete the entry log located at the building entrance.

Building Abbreviations

Daemyung Swedak Hall	Daeswe	Daemyung Bisa Hall	Bi
Daemyung Dongseo Cultural Center	Mun	Daemyung Wolson Hall	wol
Daemyung Susan Hall	Su	Daemyung Adams Hall	A

12) Classroom Use

- ▶ Use of software other than major-related programs is prohibited when using computers.
- ▶ Food and alcohol are not allowed in classrooms.
- ▶ After use, computers, heating/cooling systems, and lights must be turned off before leaving

13) Laboratory/Studio Rental Application

- ▶ Minimum of 5 students required.
- ▶ Applications must be submitted through EDWARD at least 2 days prior to the intended date of use.
- ▶ When applying through EDWARD, the department / purpose / location must be clearly stated in the title field. (If the title is not written correctly, the application may be rejected due to failure to follow guidelines.)
- ▶ For late-night studio use, a facility use application form available on the College of Fine Arts website must be submitted to the department office.
- ▶ During the rental period, at least 2 students must remain in the space at all times (e.g., during meals or restroom breaks).
- ▶ Loss or damage of equipment and supplies in the classroom will be considered the responsibility of the renters.

14) Library

Students may enter and use the library from AM 06:00 – PM 24:00 with a student ID.

Maximum borrowing per person:

- ▶ Up to 3 books for 7 days (extension requires a library visit; overdue fines may apply depending on library policy).
- Operating Hours:
- ▶ During semester – 09:00–19:30 (Weekdays), Closed on Saturdays
 - ▶ During vacation – 09:30–17:00 (Weekdays), Closed on Saturdays
- Students must present and scan their student ID at the entrance.
- Loan limit and period:
- ▶ Up to 10 books for 14 days; one renewal permitted.

15) Disaster Evacuation

▶15) Disaster Evacuation

▶ Earthquake

- (1) When an earthquake is detected, immediately open the nearest door wide.
 - ① As the building may twist, doors may not open later, preventing evacuation.
 - ② The first person to open the door should shout to alert others of the evacuation route.
- (2) Protect your head using books, laptops, or any available objects.
 - ① Underground facilities (e.g., Media Art Hall) are relatively safer than ground-level facilities; however, remain in place with your head protected until the shaking stops.
 - ② In underground facilities, evacuation may be delayed due to crowd congestion. Evacuate in an orderly manner starting with those closest to the exit, following instructions from the person in charge.
 - ③ On higher floors (3rd and 4th floors), evacuation may become difficult due to structural damage. Take cover under desks or tables. (Evacuate quickly once the shaking weakens and the door is opened.)
- (3) Evacuate quickly through open doors.
 - ① Move while keeping your body lowered as much as possible.
 - ② Avoid windows when evacuating. (Windows on the first floor are especially dangerous due to potential breakage.)
- (4) After exiting the building, move to an open outdoor area. Remain standing to prepare for possible aftershocks. (Sitting or lying down makes it difficult to respond to additional damage.)

▶▶ Fire Suppression During an Earthquake

- ① Upon feeling initial minor tremors, immediately shout “Fire!” to alert others and turn off heating equipment.
- ② When strong shaking stops, shout “Fire!” again to alert others.
- ③ Extinguish the fire.
- ④ Since major tremors usually subside within 1–2 minutes, early fire suppression is possible. Fire extinguishers or large fire-suppression containers should always be placed near potential fire hazards.

▶ Fire Evacuation Guidelines

- ① Activate the fire alarm emergency bell.
- ② If evacuation to a lower floor is impossible, evacuate to the rooftop.
- ③ When passing through flames, cover your body and face with a wet blanket or towel.
- ④ If the doorknob is hot, do not open the door—find another exit.
- ⑤ Once outside, do not re-enter the building.
- ⑥ After evacuation, wait for rescue on the windward side.

16) Useful Information Around the Campus

Samgakji Union Clinic	053-624-7114	Namsan 4-dong Post Office	053-253-6423
Neulpureun Internal Medicine Clinic	053-431-1234	E Baekse Pharmacy	053-651-5500
Choi Sanghee Dental Clini	053-622-2875	Duryu 1-dong Post Office	053-622-0017
Hanjoong Dental Clinic	053-624-5622	Homi Art Supply Store	053-622-3749
Keimyung Orthopedic Clinic	053-256-2277	Keimyung University Bookstore	053-651-8906
Lee Wonju Obstetrics & Gynecology	053-426-7525	Hanshin Stationery Store	053-585-3999
Daemyung ENT Clinic	053-254-0862	Woori Copy Center	053-624-8824
Shinchim Korean Medicine Clinic	053-295-8275	Tool & House Daemyung Branch	1688 - 8509

17) Transportation

From Downtown Daegu

Bus: Circular 2, Circular 2-1, 518, 609, 650, 706, 808, 836

Subway: Jungangno Station (Line 1) → Myeongdeok → Namsan Station (Line 3)

From Dongdaegu Station

Bus: Circular 2, Circular 2-1

Subway: Dongdaegu Station (Line 1) → Myeongdeok → Namsan Station (Line 3)

From Daegu Station

Bus: 808, 706

Subway: Daegu Station (Line 1) → Myeongdeok → Namsan Station (Line 3)

From Dongdaegu Express Bus Terminal

Bus: Circular 2, Circular 2-1, 805, 650

Subway: Dongdaegu Station (Line 1) → Myeongdeok → Namsan Station (Line 3)

From Seobu Bus Terminal

Bus: 609, 650, 836, 706, 805

Subway: Seongdangmot Station (Line 1) → Myeongdeok → Namsan Station (Line 3)

18) On-Campus Parking

Students may apply for a campus parking permit at the beginning of each semester.

Parking is permitted only in designated areas on campus.

Introduction to the Webtoon Major

Major Overview

Slogan

Educational Objectives

Career Paths

Certifications

Faculty Introduction

Curriculum

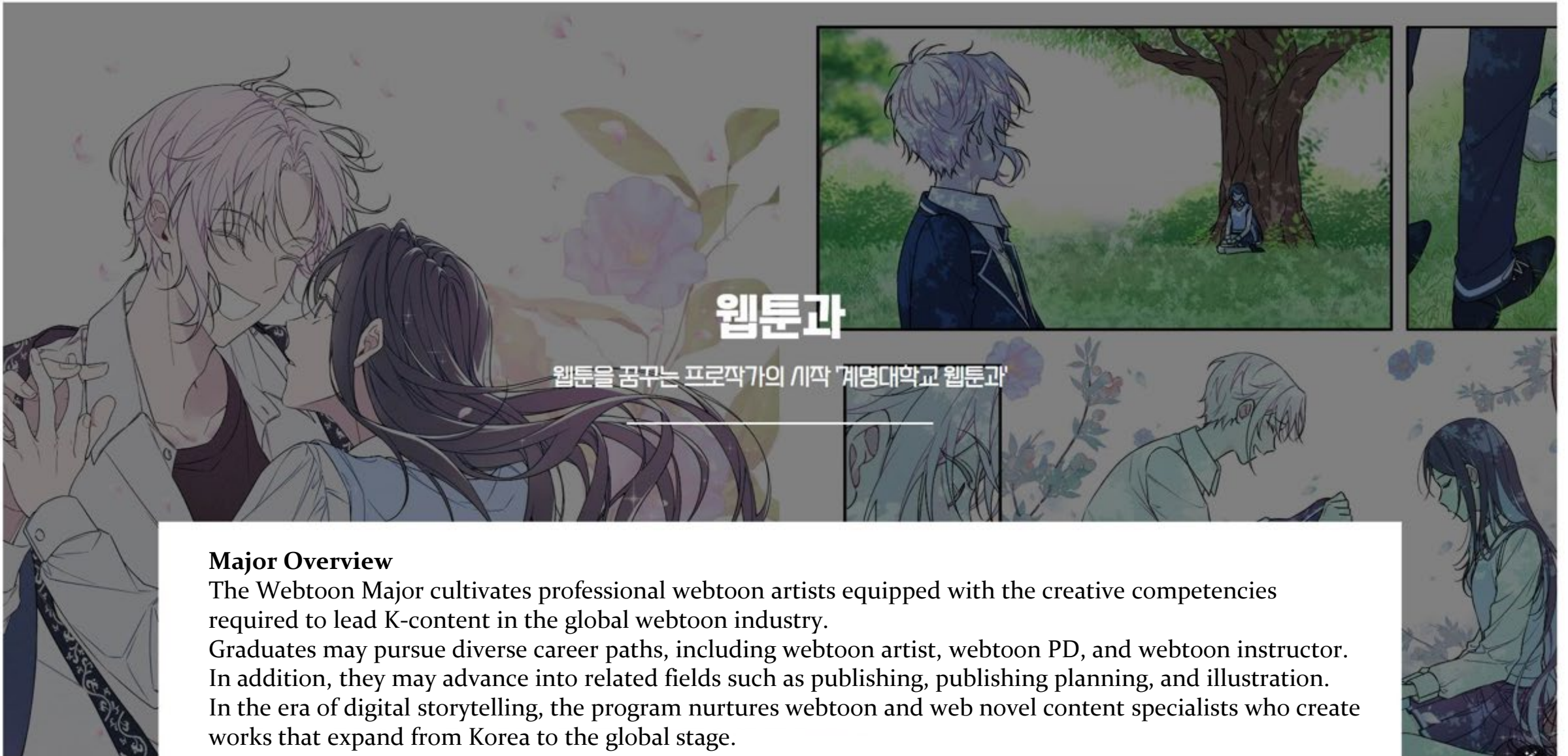
Educational Facilities

Graduation Requirements

Directions

Website Information

Introduction to the Webtoon Major



웹툰과

웹툰을 꿈꾸는 프로작가의 시작 '계명대학교 웹툰과'

Major Overview

The Webtoon Major cultivates professional webtoon artists equipped with the creative competencies required to lead K-content in the global webtoon industry.

Graduates may pursue diverse career paths, including webtoon artist, webtoon PD, and webtoon instructor.

In addition, they may advance into related fields such as publishing, publishing planning, and illustration.

In the era of digital storytelling, the program nurtures webtoon and web novel content specialists who create works that expand from Korea to the global stage.

Introduction to the Webtoon Major



Slogan

“The Beginning of Professional Webtoon Artists — Keimyung University Webtoon Major”

Educational Objectives

To cultivate webtoon “Producers + Artists” equipped with both a producer’s mindset and artistic competencies.

To train webtoon artists, webtoon PDs, and webtoon instructors who possess strategic thinking and creative capabilities.

Educational Objectives

To cultivate webtoon “Producers + Artists” equipped with both a producer’s mindset and artistic competencies.

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Career Paths

Comic artist, webtoon artist, and one-person startup/freelance creator
Comic assistant, comic/game illustrator, and other freelance creative professionals

Employment as an editor at comic publishing companies, webtoon platform PD or service operator, or in comic content production companies

Certifications

Adobe Computer Graphics Certification

Certified Colorist Technician

Visual Design Technician Certification

Web Design Certification

Faculty Introduction



**Professor Kim
Dongbeom
(Department Chair)**

Master's Degree in Animation, Sejong University
Former Professor at Korea University of Media Arts and Bucheon University
Serialized comics in Sports Today, Good Thoughts, and Daily Zoom
Serialized webtoon on Daum Storyball
Award winner in international competitions in Russia, Turkey, and Greece
Selected as Korea's representative artist at the ICC World International Cartoonist Competition
Author of *"It's Okay to Lose Your Way Sometimes, It's Okay to Be a Little Late"*
Current Director, Korean Society of Cartoon & Animation Studies
Current Director, Korea Cartoon Association
Current Director, Korean Society of Comics and Webtoons



**Professor
Lee Daeho**

Master's Degree in Comics, Sangmyung University
Executive Committee Member, 100th Anniversary Exhibition of Korean Comics
Operations Committee Member, Bucheon International Comics Festival
Invited Artist, "Webtoon, spécial Pyeongchang" (Paris, France)
Invited Artist, "Korean Comics Special Exhibition Toon Art" (Bologna, Italy)
Invited Artist, "Masters of Korean Comics: Hope of DMZ"
Award winner in international competitions in Belgium, Syria, and Korea
Serialized comics in Boy's Central and Daily Zoom
Current Director, Korea Cartoon Association
Current Director, Korean Society of Comics and Webtoons
Freelance Rights Center Committee Member (Comics Division)



**Professor Park Dongseon
(Adjunct Professor)**

Master's Degree in Art Education, Kyungpook National University
Serialized Naver Webtoon *"A Simple Study on Blood Types"*
Published Volumes 1-4 of *"A Simple Study on Blood Types"* (Sodam Publishing)
Translated and published in China, Japan, Vietnam, Indonesia, Thailand, and Taiwan
Broadcast animation adaptation on TOKYO MX (*Blood Type-kun!* Seasons 1-4)
Broadcast animation on Nickelodeon
Signed intellectual property contract with Alpha Transmedia in Beijing, China
Current Team Leader at Stopics



**Professor Go Donggyun
(Adjunct Professor)**

Master's Degree in Cartoon & Animation, Sejong University
Former Adjunct Professor, Daegu Arts University
Serialized webtoons on Nate Webtoon, Bomtoon, and Toomics
Planned and published *"The Secret of Donggureung, Olle"*
Former Content Planning PD, Paprika Media Co., Ltd.
Former Transmedia Webtoon PD, Panorama Entertainment Co., Ltd.
Former General Manager, Webtoon Business Division, People & Story Co., Ltd.
Representative planning and producing works: *"Siren," "Need a Bride,"* etc.
Current CEO, Gogo Comics Co., Ltd.



**Professor Park Jeonghyun
(Adjunct Professor)**

Master's Degree in Cartoon & Animation, Sejong University
Former Adjunct Professor, Korea University of Media Arts
Webtoons: *"Trap," "Butterfly Effect of a Bad Relationship,"*
Writer and illustrator of *"In the Name of Happiness"*
Storyboard Artist for Noble Comics *"Sweet Spot"*
Current CEO of Studio Hyun (Webtoon Production Company)
Current Lecturer, Department of Art & Webtoon, Paichai University
Current Adjunct Professor, Department of Webtoon, Mokwon University



**Professor Cho Junho
(Adjunct Professor)**

Master's Degree in Content Producing, Chung-Ang University
Former Visiting Professor, Department of Cartoon & Animation, Daegu Arts University
CEO, Frame Culture Webtoon Studio Co., Ltd.
Former Head of Webtoon Business Division (Business Director), People & Story Co., Ltd.
Former Staff Member, Cultural Industry Team, Korea Manhwa Content Agency
Director, Daegu Webtoon Industry Association
Director of External Cooperation, Gyeongbuk Game Content Industry Association
Advisory Member, Webtoon/Animation Cultural Industry Division
Ministry of Culture, Sports and Tourism & Korea Culture & Tourism Institute
Daegu Technopark
Member, Bucheon Comics Awards Recommendation Committee

WEBTOON CURRICULUM

Year 1

College Life and Career Planning (Major Required)
Visual Arts and Culture (Major Required)
Digital Basic Expression (1) (Major Required)
Understanding Webtoons
Webtoon Basic Drawing (1)
Visual Storytelling and Webtoon Creation (1)
(English-Taught Course)

Digital Basic Expression (2) (Major Required)
Modern Design Theory (Major Required)
Webtoon Basic Drawing (2)
Webtoon Storytelling
Visual Storytelling and Webtoon Creation (2)
(English-Taught Course)
Interdisciplinary Arts Special Lecture (Major Required)

Year 2

Short Webtoon Creation
Webtoon Drawing
Webtoon Content Development
Comics Production Research
Webtoon Directing
Beginner Webtoon Creation
Illustration Production Research
Genre Story Creation

Year 3

Digital Background Production
AI Webtoon Production Research
Intermediate Webtoon Creation
Webtoon Industry Planning
Webtoon Digital Painting
Character Directing Workshop
Advanced Webtoon Creation
Serialized Webtoon Research

Year 4

Experimental Webtoon
Serialized Webtoon Production (1)
Work Critique and Analysis
Serialized Webtoon Production (2)
Webtoon Planning Practice
Portfolio Workshop
Graduation Thesis (Webtoon) (Major Required)

Curriculum Updated Annually to Reflect Industry Trends

The curriculum is revised each year to align with evolving industry trends, rapidly adapting the educational system to meet the needs of the field and professional creators.

Educational Facilities



**Advanced Facilities &
Equipment
Optimal Educational
Environment**

- ▶ Dedicated Webtoon Practice Studios:
Suseong Hall B200, Room 211, Room 211
Dongseo Cultural Center B101-1
- ▶ 100-inch Dual Smart Touch Displays designed for immersive and interactive learning
- ▶ 130 high-performance PCs equipped with Wacom Cintiq Pro Latest-version webtoon production software available
- ▶ Four state-of-the-art webtoon studios, exhibition space, seminar rooms, and a media hall for diverse project activities
- ▶ 1:1 feedback spaces and student study rooms (meeting spaces)

Webtoon Major Graduation Requirements

**“The Beginning of Professional Webtoon Artists
— Keimyung University Webtoon Major”**



Graduation exhibition held as a requirement for graduation



Major courses required for the production of the graduation project



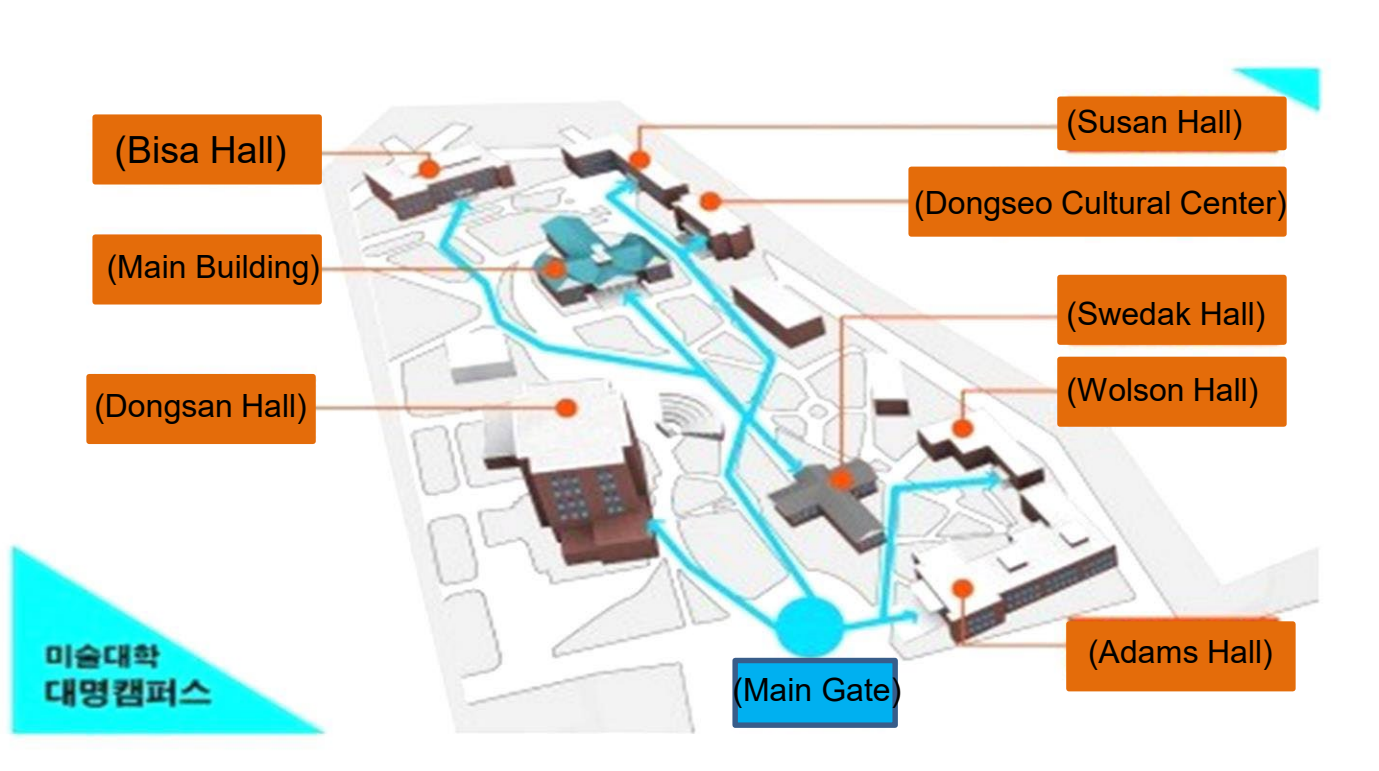
Production of graduation works such as webtoons, comics, and illustrations



Graduation evaluation conducted by the faculty panel

Directions

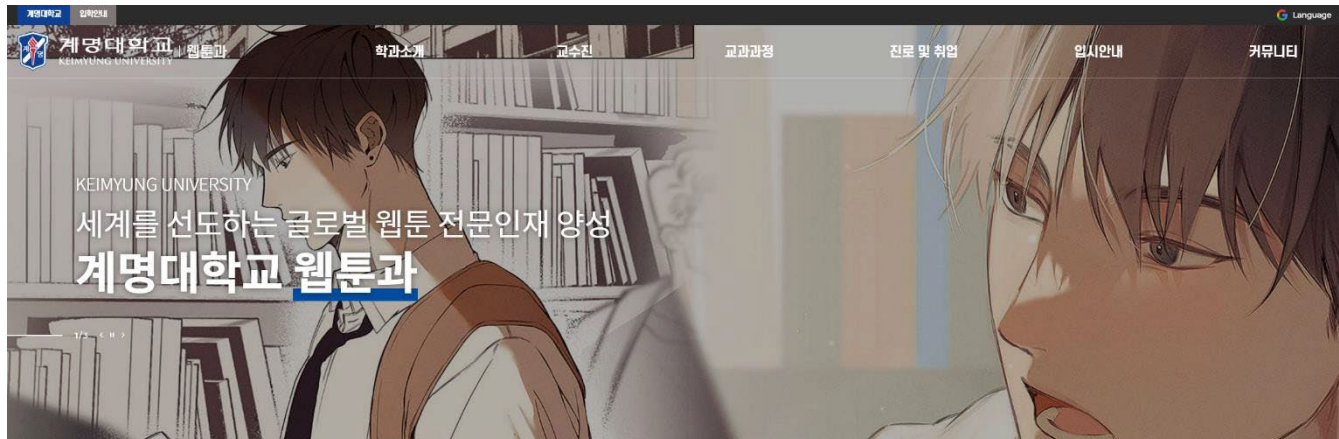
Daemyung Campus Map



Keimyung University Webtoon Major

104 Myeongdeok-ro, Nam-gu, Daegu 42403, Republic of Korea
Keimyung University, Daemyung Campus
Susan Hall, Room 203
Webtoon Major Office
Tel. +82-53-620-2254

Website Information



Keimyung University College of Fine Arts

<https://cms.kmu.ac.kr/arts/index..do>

Keimyung University Webtoon Major Website

<https://newcms.kmu.ac.kr/webtoon/index..do>

Keimyung University Webtoon Major Naver Café

<https://cafe.naver.com/kmuwebtoon>

Keimyung University Webtoon Major

Instagram

https://www.instagram.com/kmu_webtoon/

Keimyung University Webtoon Major YouTube

https://www.youtube.com/@kmu_webtoon